



## PHILIP MORRIS U.S.A.

### Worldwide Scientific Affairs

P.O. BOX 25683, RICHMOND, VIRGINIA 23261-6583

Valerie A. King  
Clinical Operations Manager

804-274-3906  
804-274-2891 (fax)

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#### VIA OVERNIGHT MAIL

Mary Larson, RN, CCRC, CCRP  
Senior Clinical Project Manager  
Covance Clinical Research Unit  
309 West Washington Avenue  
Suite 4 East  
Madison, WI 53703

#### Ads for Total Exposure Multi-Center Study

Dear Mary:

Enclosed are the approved and signed copies of the proposed print, television, and radio ad templates for the Total Exposure Multi-Center study

If any questions, please let me know.

Sincerely yours,

*Valerie A. King*  
Valerie A. King

/vk  
Enclosures  
cc: J. Oey  
H. Roethig ✓

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